

# Benefits

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Use the benefits tab to showcase all your group has to offer.

The benefits tab is a dedicated space to display your group's partners, playlists, and merch. Every benefit has a summary, direct link, and discount code storage for your members.

Additionally, each benefit has a dedicated [chat](#). In the benefit chat, members can gather around the benefit and make the benefit interactive. Whether it's sharing photos, product reviews, or asking questions, the benefit chat keeps the benefit relevant over time and helps members get more out of your group benefits.

## Creating benefits

An admin of the group can grant additional [permissions](#) to others in the group using roles. Anyone with the role can create a benefit. Members can be added to the role or invited by link.

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